



Dear Parents,

Many of you are aware of Dr Sheryll Calder and the work that she has performed with some of the best sports players and teams in the world: Springbok Rugby (World Cup 2007), Proteas Cricket, England Rugby (World Cup 2003), Davis Cup Tennis Players, top golfers (SA Women's Golf) and numerous other sports. Dr Calder is the pioneer of Visual Performance Skills.

**What is Visual Performance Skills/EyeGym?**

Most people are born with the potential for good eyesight – however Vision, which is the ability to identify, interpret and comprehend what is seen, can be trained. The eyes feed information to the brain which sets the body in motion to respond to what is seen. However if the eyes relay inaccurate information, performance will be influenced.

Dr Calder has developed the Visual Performance Training Software designed for school learners from Grade 1 -12 called EyeGym School.

There are already several schools using her programs, including Grey College (Currently SA top Rugby School) and Eunice Primary School. **100% of the learners who used the programs showed an improvement in academic and sporting performance.**

**What are the benefits for your child**

<b><u>In the classroom:</u></b>	<b><u>On the sports field:</u></b>
Improved reading skills	Improve sporting skills
Improved spelling skills	Better concentration
Improved mathematical skills	Better tactical decision making
Positive effect on memory skills	
Improved confidence and self esteem	
Improved ability to focus for longer	
Improved comprehension skills	
Improved time management	
Improved overall cognitive skills	
Better behavioural skills	
Improved overall academic results	
Better tactical decision making	
Improved concentration	

**In an effort to improve the sporting ability of the pupils in the school, we would like to offer EyeGym to your child as an added skill in their sports repertoire.**

**What does it cost?**

The costs associated with the programme are as follows:

<b><u>Number of learners</u></b>	<b><u>Per Person, Per Year</u></b>
1 – 10 learners	R 2 000
11 – 50 learners	R 1 750
51 to 200 learners	R 1 500
201 to 500 learners	R 1 250

There is a **50% discount** on the above-prices if you **sign your child up before January 2011!**

Kingfisher Drive  
 PO Box 1329  
 Fourways, 2055  
 Tel: (011) 465-1104/7  
 Fax: (011) 465-6103  
 Email:  
 Fourways@4ways.co.za

Details concerning payment will be forwarded to you on receipt of the attached reply slip, indicating your wish to have your child participate in the programme and also for me to determine how many parents wish to be part of the programme and the pricing structure relative to the numbers.

**What is included?**

Dr Calder's online training program, personalized login details, regular reports & feedback.

A **GUARANTEE** that each learner on the program will show an improvement in their performance on field and in the classroom if they train a **minimum of 3 times a week for 3 months!**

The training software is done online - no software needed.

Please could you print the reply slip, complete it and either have your son/daughter return it for my attention by Friday, 15 November 2010 or fax it for my attention to 0114656103.

Yours sincerely,

NEILSON, GM  
DEPUTY PRINCIPAL

## EYEGYM REPLY SLIP

I/We \_\_\_\_\_ (name)

being the parents / guardians of

\_\_\_\_\_ in Grade \_\_\_\_\_.

Our child participates in the following sporting codes:


Our response to our child participating in the programme is as follows:

I / We AGREE with the implementation of the programme and would allow my / our child to participate in the programme and pay all associated costs.	
I/We have internet access at home and would make use of the programme at home.	
I/We DO NOT have internet access at home and would make need to make use of the school's internet facilities to assist in implementation of the programme	

OR

I / We DO NOT AGREE with the implementation of the programme	
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Signed: \_\_\_\_\_

Date: \_\_\_\_\_